

Monthly Sales Result for Fiscal year ending Feb. 2016(year on year)

		(%)								
		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	95.3	112.6	106.2	104.7	87.8	105.5	117.0	102.3	103.6
	No. of Customers	93.4	111.5	104.4	103.4	85.9	100.0	113.4	99.2	101.2
	Ave. Purchase per Customer	102.0	100.9	101.8	101.3	102.2	105.5	103.2	103.1	102.3
All Stores	Sales	91.2	108.3	102.6	100.7	84.6	101.6	111.6	98.2	99.5
	No. of Customers	89.7	107.8	101.2	99.8	83.2	97.1	108.8	95.9	97.8
	Ave. Purchase per Customer	101.7	100.4	101.4	100.9	101.6	104.7	102.6	102.4	101.8
No. of Stores	New Stores	4	1	0	5	0	0	0	0	5
	Store Closure	4	3	8	15	2	2	4	8	23
	Total No. of Stores	480	478	470	470	468	466	462	462	462

		Sep	Oct	Nov	3Q	Dec	Jan	Feb	4Q	2H	Total
Same Stores	Sales	111.2	111.1		111.1					111.1	105.3
	No. of Customers	110.8	109.4		110.0					110.0	103.2
	Ave. Purchase per Customer	100.3	101.5		101.0					101.0	102.1
All Stores	Sales	105.5	105.4		105.5					105.5	100.9
	No. of Customers	105.8	103.9		104.7					104.7	99.3
	Ave. Purchase per Customer	99.8	101.4		100.7					100.7	101.6
No. of Stores	New Stores	1	1		1					2	7
	Store Closure	4	4		4					8	31
	Total No. of Stores	459	456		456					456	456

Note1: The "same store" means the store operated 14months or more. The number of the same store changes every month. The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Overview

In Oct 2015, same-store sales increased by 11.1% year on year(yoy), while all store sales rose 5.4% yoy. Sales growth was primarily attributed to the calendar shift and increase in customer numbers. In product category, men's, women's and kids' sweats and pull-overs were generally sold well. Also, women's seasonal knitwear showed noticeable steadfast sales. Almost every week, we had full-page newspaper sales ads to attract customers to our stores. The hot in-trend brand "Harris Tweed" X "Mac-House" original items were newly introduced in our stores with the limited-time price off campaign. Men's business casual in autumn selection and limited time low price stretch denim pants campaign also kept our sales floor fresh and gave our customers coming season's fashion ideas.

New Stores: 1

Store Closures: 4

Number of Stores:

MAC HOUSE: 342 (including Mac-House Super Store : 2, Mac-House Outlet : 3),

MAC-HOUSE PLAZA: 23, OUTLET J : 65, BLUEBERRY : 7, GOALWAY : 14, DICKIES: 1, Navy Store: 4,

TOTAL: 456

**Mac-House**