

Monthly Sales Result for Fiscal year ending Feb. 2017(year on year)

		(%)								
		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	102.2	103.0		102.6					102.6
	No. of Customers	109.8	106.0		107.6					107.6
	Ave. Purchase per Customer	93.0	97.2		95.3					95.3
All Stores	Sales	97.0	98.8		98.0					98.0
	No. of Customers	104.1	101.9		102.9					102.9
	Ave. Purchase per Customer	93.2	97.0		95.3					95.3
No. of Stores	New Stores	2	1		3					3
	Store Closure	0	0		0					0
	Total No. of Stores	454	455		455					455

		Sep	Oct	Nov	3Q	Dec	Jan	Feb	4Q	2H	Total
Same Stores	Sales										102.6
	No. of Customers										107.6
	Ave. Purchase per Customer										95.3
All Stores	Sales										98.0
	No. of Customers										102.9
	Ave. Purchase per Customer										95.3
No. of Stores	New Stores										3
	Store Closure										0
	Total No. of Stores										455

Note1: The "same store" means the store operated 14months or more. The number of the same store changes every month. The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Summary :

In April 2016, the same store sales increased 3.0% year on year(yoy), while all stores sales were down 1.2%.

This month, men's chino, denim, jackets and women's long cardigans were the strong categories and showed solid performance. Also, t-shirts were the quite fast seller compared to last year in both men's and women's. In regard to M7.0 Earthquake in Kumamoto, 8 stores (out of 10 stores in Kumamoto) were partially or fully damaged. Currently, 7 stores are now back in operation.

In Oyumino, Chiba, "Mac-House Super Store Future" (MHSSF) were opened. This MHSSF contains a new special in-shop, "Nyans World Store". It's the fancy goods and apparel store specialized in cat's motif.

By this month, we have achieved positive same store sales and number of customers yoy for 10 consecutive months.

New Stores: 1

Store Closures: 0

Number of Stores:

MAC HOUSE: 348 (including Mac-House Super Store : 3, MHSSF:5, Mac-House Outlet : 7),
MAC-HOUSE PLAZA: 21, OUTLET J : 61, BLUEBERRY : 7, GOALWAY : 13, DICKIES: 1, Navy Store: 4,
TOTAL: 455