

Monthly Sales Result for Fiscal year ending Feb. 2015(year on year)

(%)

		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	95.5	93.3	98.7	95.9	98.8	98.6	101.2	99.4	97.5
	No. of Customers	97.3	96.9	99.7	98.0	99.1	98.4	100.1	99.1	98.6
	Ave. Purchase per Customer	98.2	96.2	99.0	97.8	99.8	100.2	101.1	100.3	98.9
All Stores	Sales	96.7	94.2	98.6	96.5	98.2	97.4	100.2	98.5	97.4
	No. of Customers	99.2	98.6	100.3	99.4	99.3	98.1	99.9	99.0	99.2
	Ave. Purchase per Customer	97.5	95.5	98.3	97.1	98.9	99.3	100.3	99.4	98.2
No. of Stores	New Stores	8.0	2.0	1.0	11.0	2.0	0.0	0.0	2.0	13.0
	Store Closure	3.0	3.0	2.0	8.0	4.0	1.0	3.0	8.0	16.0
	Total No. of Stores	488	487	486	486	483	483	480	480	480

		Sep	Oct	Nov	3Q	Dec	Jan	Feb	4Q	2H	Total
Same Stores	Sales	109.0			109.0					109.0	98.7
	No. of Customers	108.8			108.8					108.8	99.6
	Ave. Purchase per Customer	100.1			100.1					100.1	99.0
All Stores	Sales	108.6			108.6					108.6	98.5
	No. of Customers	109.4			109.4					109.4	100.2
	Ave. Purchase per Customer	99.3			99.3					99.3	98.3
No. of Stores	New Stores	4.0			4.0					4.0	27.0
	Store Closure	5.0			5.0					5.0	30.0
	Total No. of Stores	479			479					479	479

Note: The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Overview

In September 2014, same-store sales increased by 9.0% YOY, while all store sales increased by 8.6% compared with last year.
This month, sales of denim items were strong. When temperature dropped, the seasonal items such as long sleeve shirts and pullovers sold well.
It is noted that there was one less Sunday, compared with last year, had negative impact about 2% of comparable sales.

New Stores: 4

Store Closures: 5

Number of Stores:

MAC HOUSE: 337, MAC-HOUSE PLAZA: 26
OUTLET J: 84, BLUEBERRY: 8, GOALWAY: 18
ECO-CAJI-YA: 1
DICKIES: 2, Navy Store: 3
TOTAL: 479