

Monthly Sales Result for Fiscal year ending Feb. 2016(year on year)

		(%)								
		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	95.3	112.6	106.2	104.7	87.8	105.5	117.0	102.3	103.6
	No. of Customers	93.4	111.5	104.4	103.4	85.9	100.0	113.4	99.2	101.2
	Ave. Purchase per Customer	102.0	100.9	101.8	101.3	102.2	105.5	103.2	103.1	102.3
All Stores	Sales	91.2	108.3	102.6	100.7	84.6	101.6	111.6	98.2	99.5
	No. of Customers	89.7	107.8	101.2	99.8	83.2	97.1	108.8	95.9	97.8
	Ave. Purchase per Customer	101.7	100.4	101.4	100.9	101.6	104.7	102.6	102.4	101.8
No. of Stores	New Stores	4	1	0	5	0	0	0	0	5
	Store Closure	4	3	8	15	2	2	5	9	24
	Total No. of Stores	480	478	470	470	468	466	461	461	461

											Total
Same Stores	Sales										103.6
	No. of Customers										101.2
	Ave. Purchase per Customer										102.3
All Stores	Sales										99.5
	No. of Customers										97.8
	Ave. Purchase per Customer										101.8
No. of Stores	New Stores										5
	Store Closure										24
	Total No. of Stores										461

Note1: The "same store" means the store operated 14months or more. The number of the same store changes every month. The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Overview

In August 2015, same-store sales increased by 17.0% year on year(yoy), while all store sales rose 111.6% yoy.

This month, we witnessed the record breaking heat swept across the country until the middle of the month. The sizzling weather brought customers to buy many t-shirts and shorts. The latter half of the month was rather unstable days with a lot of clouds and rains. However, the sales did not slow down with the brisk sales of daily necessities such as innerwear and rain-goods, while sales floors were freshened by autumn fashion.

The limited-time stretch jeans special price promotion worked well for the 2nd time since April, as part of the "Low Price Project", which succeeded to attract new and old customers to our stores.

New Stores: 0

Store Closures: 5

Number of Stores:

MAC HOUSE: 336 (including Mac-House Super Store:2), MAC-HOUSE PLAZA: 23

OUTLET J: 74, BLUEBERRY: 7, GOALWAY: 16, DICKIES: 1, Navy Store: 4,

TOTAL: 461

**Mac-House**